

DIAMOND NATURALS

GRAIN-FREE

PASTURE-RAISED BEEF & SWEET POTATO FORMULA FOR DOGS

EVERYTHING YOUR PETS NEED. AND NOTHING THEY DON'T."

Dogs don't need grains to be healthy. A protein-based diet free of grains most closely mimics a dog's ancestral diet. That's why the first ingredient in this Diamond Naturals Grain-Free formula is real meat for superior taste and nutrition. Sweet potatoes provide complex carbohydrates for all-day energy, while vegetables and fruits add powerful antioxidants for optimal health and vitality.

SPECIES-SPECIFIC PROBIOTICS

Diamond Naturals Grain-Free formulas are formulated with K9 Strain® Probiotics, beneficial bacteria that support digestive and immune systems and help your dog maintain an active lifestyle. K9 Strain Probiotics are developed specifically for dogs and processed under strict quality and safety standards to ensure purity. Every pound of Diamond Naturals Grain-Free is guaranteed to provide 80,000,000 colony forming units (CFU) of live, active probiotic cultures.

DIGESTIVE SUPPORT

Fiber ingredients, including prebiotic fiber from dried chicory root, help support healthy digestion.

PROTEIN BLEND

Protein from pasture-raised beef and lamb meal provides dogs with the nutrients necessary for ideal lean body condition.

OMEGA FATTY ACIDS

A blend of omega-6 and omega-3 fatty acids from canola oil, flaxseed and fish meal help keep the skin and coat healthy and shiny.

VEGGIES AND FRUITS

Sweet potatoes, tomatoes, blueberries and raspberries provide an excellent spectrum of phytonutrients.



Diamond Pet Foods was born in 1970 as the result of one family's commitment to the idea that every pet deserves the very best. From scientific solutions to holistic nourishment, we promise you that every product we produce is made using exceptional ingredients and delivers tasty, wholesome nutrition at a value you can appreciate.



Ingredients

Beef, lamb meal, sweet potatoes, peas, lentils, pea flour, canola oil (preserved with mixed tocopherols), tomato pomace, flaxseed, fish meal, natural flavor, salmon oil (source of DHA), salt, DL-methionine, choline chloride, taurine, dried chicory root, yucca schidigera extract, tomatoes, blueberries, raspberries, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (vitamin B1), manganese proteinate, manganous oxide, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, riboflavin (vitamin B2), vitamin D supplement, folic acid. Contains a source of live, naturally occurring microorganisms.

Guaranteed Analysis

Crude Protein	24%	Minimum
Crude Fat	14%	Minimum
Crude Fiber	5%	Maximum
Moisture	10%	Maximum
DHA (Docosahexaenoic Acid)	0.05%	Minimum
Zinc	150 mg/kg	Minimum
Selenium	0.35 mg/kg	Minimum
Vitamin E	150 IU/kg	Minimum
Taurine*	0.12%	Minimum
Omega-6 Fatty Acids*	2.4%	Minimum
Omega-3 Fatty Acids*	0.3%	Minimum
Total Microorganisms*	Not Less Than 80,000,0	000 CFU/lb

(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus,

Enterococcus faecium, Bifidobacterium animalis)

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Calorie Content

3,580 kcal/kg (335 kcal/cup) Calculated Metabolizable Energy

AAFCO Statement

Diamond Naturals® Grain-Free Pasture-Raised Beef & Sweet Potato Formula for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70 lbs. or more as an adult).

Our Guarantee of Quality

Diamond Pet Foods is committed to providing quality products. If you have any questions or comments, please call 1-800-442-0402 or write to us at: Diamond Pet Foods, P.O. Box 156, Meta, MO 65058

PRODUCTION CODE



CHANGING TO DIAMOND NATURALS GRAIN-FREE PASTURE-RAISED BEEF & SWEET POTATO FORMULA FOR DOGS

Changing your pet's diet should be a gradual process. Start by adding a small amount of your pet's new food to their current food. Gradually increase the new food amount and decrease the current food amount at each feeding. Continue this method for approximately one week. For sensitive dogs, extend the period to 10 to 14 days.

Feeding Guide

Standard Measuring Cups/Day

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Weight (lbs.)	6 - 12 weeks	3 - 4 months	5 - 7 months	8 - 12 months	Adult Dogs
3	3/4	3/4	2/3	1/2	1/2
5	1 1/4	1	1	3/4	2/3
10	2	1 3/4	1 %	1 ½	1
20	3 1/4	3	2 ³ / ₄	2 1/4	1 3/4
30	4 1/3	4	3 %	3	2 1/3
40	5 ½	5	4 1/2	3 3/3	3
60	7 ½	6 ³ / ₄	6 1/4	5	4
80	-	8 1/2	7 %	6 1/4	5
100	_	_	9	7 1/4	5 3/4

For adult dogs over 100 pounds, add $\frac{1}{2}$ cup for every 10 additional pounds. For pregnant or nursing adult dogs, we recommend free-choice feeding.

REMEMBER TO KEEP FRESH WATER AVAILABLE TO YOUR PET AT ALL TIMES. Store product in a dry, cool place.

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